





LOGO COLOR POSITIVE



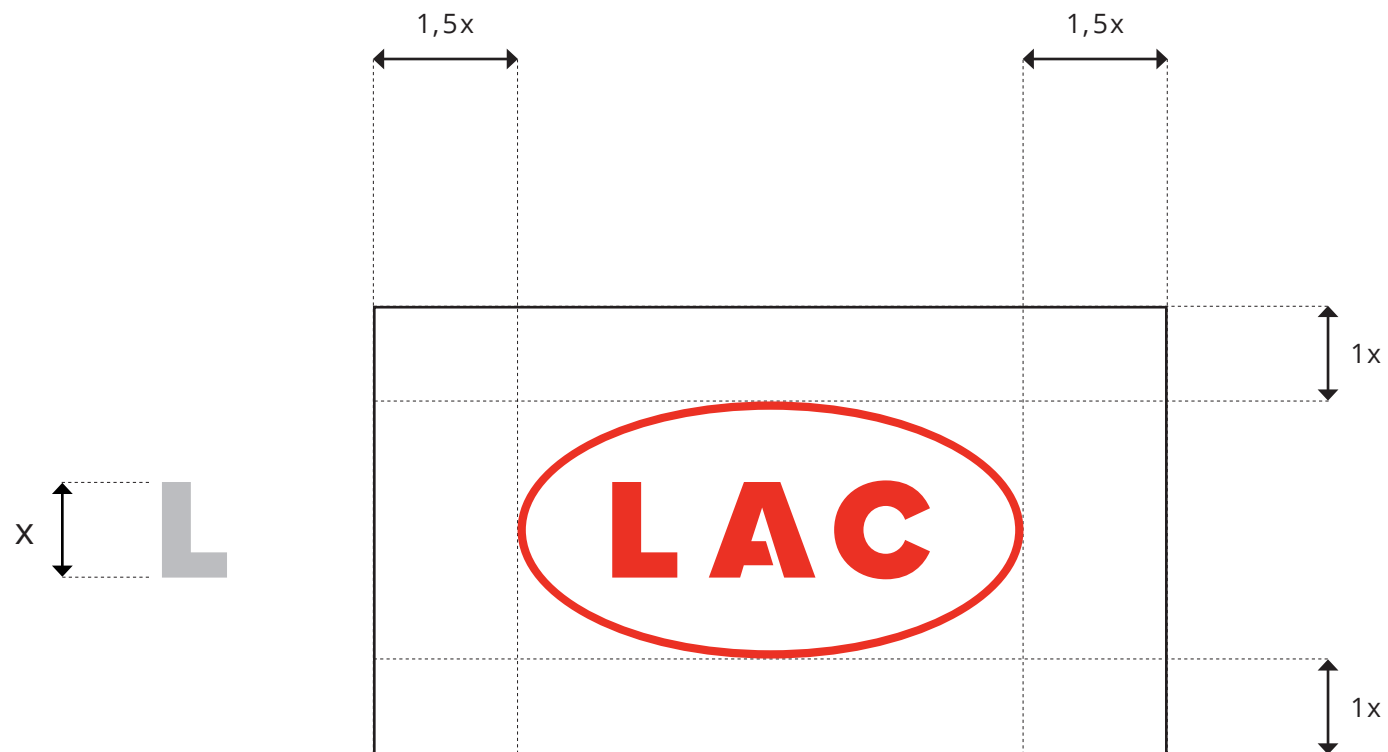
LOGO COLOR NEGATIVE



LOGO MONOCHROMATIC POSITIVE



LOGO MONOCHROMATIC NEGATIVE



SAFE ZONE



PANTONE	485 C
CMYK	0 / 100 / 100 / 10
RGB	215 / 25 / 32
HEX	#D71920



PANTONE	Cool Grey 3 C
CMYK	23 / 16 / 19 / 0
RGB	197 / 199 / 196
HEX	#C5C7C4



PANTONE	Black 6 C
CMYK	100 / 40 / 50 / 90
RGB	14 / 14 / 16
HEX	#0E0E10



PANTONE 485 C
CMYK 0 / 100 / 100 / 0
RAL 3020



PANTONE Cool Grey 3 C
CMYK 20 / 10 / 15 / 5
RAL 7035



CMYK 0 / 0 / 0 / 0
RAL 9003



PANTONE Black 6 C
CMYK 100 / 40 / 50 / 90
RAL 9005

Proxima Nova

Proxima Nova Black

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0

CORPORATE FONT



PROHIBITED VARIANTS

LAC

ALTERNATIVE LOGO VERSION (WITHOUT OVAL)



A R T O F
H E A T I N G

LOGO WITH SLOGAN

LAC 06 / 2017